The scenes in the art gallery from Michael Winner’s ‘I’ll Never Forget What’s ‘isname’ starring Oliver Reed and Orson Welles were shot at Indica. Indica was also filmed by directors Tinto Brass and Peter Whitehead. In the ‘subversive’ road movie ‘Girl On A Motorcycle’/‘Naked Under Flesh’, (1968) Marianne Faithfull leaves the conventional family home to seek out Alain Delon, the story told in a series of “solarized psychedelic psychosexual reveries”. The director was Powell/Pressburger and Hitchcock cinematographer Jack Cardiff (cf Riflemaker talks series, November 2005).

Roman Polanski’s immaculate ‘Cul-de-sac’ (1966) features Donald Pleasence and Françoise Dorléac in a surreal, character-based black comedy. A rare Polish double-crown of ‘A Hard Day’s Night’ (d.Richard Lester 1965) shows the heads of the iconic foursome taken ‘to line’ in an arresting graphic display. The ‘All You Need Is Love’/‘Love Is All You Need’ placards were remade by the BBC for a re-enactment of the BBC’s contribution to the worldwide satellite broadcast ‘Our World’ June ’67. The editioned quad poster of Indica backer Paul McCartney (1966) was published by ‘I Was Lord Kitchener’s Valet’, one of the seminal mid-60s retail emporia. McCartney was also the designer of Indica’s hand drawn wrapping-paper.